



FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

KANSAS CITY, Mo. - Kansas City's legendary Secret Santa Larry Stewart inspired the establishment of the Secret Santa Foundation Fund so others could help perpetuate the spirit of Secret Santa for years to come.

Before Stewart passed away, he worked with the Greater Kansas City Community Foundation to establish the purpose of the fund, and he recommended individuals to serve as the fund's Advisory Committee. The committee is responsible for suggesting grants to local nonprofit organizations serving poor, needy or underprivileged individuals.

WHO: Secret Santa Foundation Fund inspired by Kansas City's legendary Secret Santa

WHAT: To donate to the Secret Santa Foundation Fund online, visit www.secretsantafoundation.org. To donate by mail, please make your check payable to the Secret Santa Foundation Fund and mail it to the Greater Kansas City Community Foundation, 1055 Broadway, Suite 130, Kansas City, MO, 64105.

Individuals seeking funding should call the United Way 211 line for a listing of local community resources.

WHEN: Grants will be made this holiday season to nonprofit organizations serving individuals or families who have the desire to improve their own lives, or of those around them, but are limited in doing so, due to the lack of financial resources.

WHERE: Corporations and individuals throughout the Kansas City area and the rest of the country are encouraged to make a donation to the fund and make the holiday season a little brighter for Kansas Citians in need.

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The **Greater Kansas City Community Foundation** has fulfilled charitable dreams through the power of giving for 30 years, improving the quality of life in our region. The Community Foundation, including its affiliates within the Greater Kansas City area, ranks among the top ten largest community foundations in America and is recognized as a national leader in making sure every philanthropic investment returns the greatest emotional, civic and financial benefit possible. In 2007, the Greater Kansas City Community Foundation and its donors granted more than \$195 million, and new donors established more than 189 charitable funds. For more information visit www.gkccf.org.